The PhotoMed G11 digital dental camera is specifically designed to allow you to take all of the standard clinical views with “frame and focus” simplicity. The built-in color monitor allows you to precisely frame your subject, focus and shoot. It’s that easy.

Proper exposure and balanced, even lighting are assured. By using the camera’s built-in flash, the amount of light necessary for a proper exposure is guaranteed. In addition, PhotoMed’s custom close-up lighting attachment redirects the light from the camera’s flash to create a balanced, even lighting across the field.

R2 dual-point flash bracket
PhotoMed’s new R2 dual-point flash bracket is designed to give you maximum flexiblity in flash positioning.

Bring the flash heads in toward the lens for posterior views and mirror shots. Spread the flash heads out to the side for anterior esthetic images and natural looking smile shots. Each flash head can be repositioned “on the fly” with one hand. The R2 bracket is available in Nikon or Canon configurations and will work with Nikon’s R1 and R1C1 macro flashes and Canon’s MT-24EX macro flash.

R2 dual-point flash bracket

Anterior contacts mirror
The anterior contacts mirror makes it easy to photograph the overjet and anterior contact. The inset curved end follows the curve of the arch for comfortable placement. The mirror can also be used for standard occlusal arch views.

More information about each of these products is available at www.photomed.net or call (800) 998-7765.
Colgate Sensitive Pro-Relief desensitizing paste

Colgate-Palmolive, considered a world leader in oral care, has introduced a major advance in the treatment of dentin hypersensitivity with its Colgate® Sensitive Pro-Relief® desensitizing paste with Pro-Argin® technology.

Dentin hypersensitivity is a highly prevalent condition, affecting up to 57 percent of people worldwide. Cold air, a hot drink or a sweet dessert can trigger acute sensitivity pain.

Likewise, the touch of a dental instrument can make routine dental visits very uncomfortable. This discomfort may lead sensitivity sufferers to avoid regular checkups — neglect that can result in a progression of oral care problems.

Colgate’s exclusive Pro-Argin technology is composed of an amino acid, arginine, and an insoluble calcium compound, calcium carbonate, to seal open dentin tubules and help block stimuli of pain receptors within teeth.

Recent research suggests the Pro-Argin technology binds to the negatively charged dentin surface and helps attract a calcium-rich layer into the dentin tubules to effectively plug and seal them.

The Pro-Argin technology triggers occlusion of the dentin tubules, an occlusion that remains intact even after exposure to acids, helping to block pain-producing stimuli.

New Colgate Sensitive Pro-Relief desensitizing paste with Pro-Argin technology will offer patients comfort and convenience without compromising treatment efficacy. Colgate Sensitive Pro-Relief desensitizing paste is clinically proven to provide instant sensitivity relief that lasts for four weeks after a single application. It can be used before or after dental procedures such as prophylaxis and scaling.

When applied prior to a professional dental cleaning, this desensitizing paste will provide a significant reduction in dentin hypersensitivity measured immediately following the dental cleaning as compared to a control prophylaxis paste.1

References

Marvy Masque by Mydent

Mydent International is offering Defend+Plus Marvy Masque cone masks, which are designed for use with pediatric patients.

The masks feature funny face designs to entertain youngsters and reduce dental anxiety.

They are molded, soft and manufactured with an easy breathing material.

The masks also contain a non-glare nosepiece and are made without fiberglass or latex.

Defend+Plus Marvy Masque cone masks are available in the following designs: dog, clown, rabbit and cat.

An assortment package contains 10 of each character. The masks come 50 to a box and can be purchased from most dental dealers.

Mydent International, home to Defend® infection control products, disposables and impression material systems, provides dependable solutions for defensive health care.

Mydent urges health-care professionals to: DEFEND. Be smart. Be safe.

For more information on Mydent International and its products, call (800) 275-0020 or go to www.defend.com.}

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